

Kansas City Royals

PRESS RELEASE



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For Immediate Release:

ROYALS ANNOUNCE MILITARY TICKET PROGRAM

*Expanded Program Offers Complimentary & Discounted Tickets
to Military throughout 2007 Season*

KANSAS CITY, MO (March 1, 2007) – The Kansas City Royals will continue to honor individuals in all branches of military service in 2007 with the creation of the **Military Mondays** program. All active and retired military personnel and their families will receive complimentary admission to any Monday home game, excluding Opening Day, during the upcoming season. In addition, members of the military will receive half-price tickets to all other home games, excluding Opening Day and the St. Louis Cardinals series, during the 2007 campaign as part of the club's expanded military ticket program.

In addition to this season-long initiative, the Royals will also be honoring military personnel during two special nights at Kauffman Stadium in 2007. **Military Appreciation Night**, which will feature a patriotic pre-game ceremony honoring local heroes, is set for Saturday, June 16 as Kansas City takes on the Florida Marlins at 6:10 p.m. The first 20,000 fans in attendance will receive a free "Stars and Stripes" Royals cap. Special ticket locations and pricing for members of the military are available through the Royals Group Sales Department. Please contact Jon Weinman at (816) 504-4476 for more information.

The Royals will also host a **Salute to Uniformed Heroes Night** on Tuesday, Sept. 11. All police officers, firefighters, emergency personnel and members of the military will be offered complimentary best available tickets to see Kansas City battle the Minnesota Twins at 7:10 p.m.

Details of military appreciation ticket program are outlined below.

MILITARY MONDAYS

- Individuals must process and present a valid military photo ID. Tickets will be limited to the individual and three family members.
- Seat locations will be in the lower-level Outfield Plaza sections, based on availability (excluding Opening Day).
- Tickets will be distributed only on game days at the Guest Ticket Window located on the home plate side of Kauffman Stadium. The window will open 90 minutes prior to game time.

HALF-PRICE TICKET PROGRAM

- Individuals must process and present a valid military photo ID. Tickets will be limited to the individual and three family members.
- Seat locations available for purchase through this discounted program will be: Outfield Plaza, View Box, View Level Infield, Hy-Vee Box and Hy-Vee View Level, based on availability (excluding Opening Day and the Cardinals series).
- Tickets may be purchased in advance or on game days (beginning 90 minutes before game time) at any Kauffman Stadium ticket window.

All branches of the United States Military, including the National Guard, are invited to participate in the program.

For more information, please call the Royals Ticket Office at (816) 504-4040. Members of the media may contact the Royals Community Affairs Department at (816) 921-8000.

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